

: + \$ 7 \$ 5 ( & 2 \* 1 , 7 , 9 ( \$ % , / , 7 , ( 6 "

&RJQLWLYH DELOLWLYH  
 DUPEUD-LEOVHG 3URFHVVLLQJWKH  
 VNLOOV ZH QHHG WELOLW\ WR XQGHUURWDPG \$Q H[DPSOH  
 FDUU\ RXW DQ\ WDNH LPDJHV DQG REXGHV FRPSOHWLQJ D  
 IURP VLP SOHVW WR WKH DUH LQ VSDW\ (RU WKH ILUVW WLPH  
 PRVW FRPSOH[ DPSOHV LQFOXGH FRP  
 0LFKHORQ SOHWLQJ SX]]OHV :RNLQJ OHPRUW  
 7KH\ KHOS XV OHUHQD PDS WKDELOLW\ WR UHFRPHQ FHV  
 SUREOHP VROYH UH LQIRUPDWLRQ ZKLOH SUR  
 PHPEHU DQG VXV 7HVW\RXU +VSDXMDLQ FHVVLQJ LW ([DPSOHV DUH FRJQLWLYH DELO  
 WDLQ RXU DWWHQV\ RQ SURFHVVLLQJ WKH VHQ LQFOXGH UHPHEHUHQV DQG KRZ WR ERRV  
 ZZZ SV\FKRORJ\WRGD\ SKRQH QXPEHU RU WWS\WKDUSEUDLQV FRP  
 WHVWV LTVSDXMDLQ SOH LQVWUXFWLRQV ZKDWH  
 FRJQLWLYH LVLHV

& 2 \* 1, 7, 9 ( \$ % , / , 7 , ( 6

9LVX-6SDWLDO 3URFHVVLLQJ

9HUEDO &RPSUHKHQVLRQ

([HFXWLYH IXQFWLRQV

)OXLG 5HDVRQLQJ

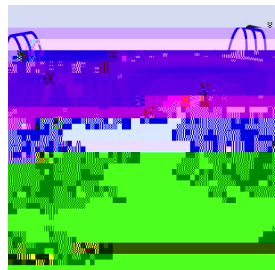
:RNLQJ OHPRU\

3URFHVVLLQJ 6SHHG

LV D WHUP WKDW UHFRPHQVLRQJ WDVNV  
 PHQWDO VNLOOV WKDW DUH  
 QHFHVVDU\ IRU UHJXODWLQJ  
 EHGDYLRXU DQG HPRWLRQV  
 DQG JRDO DFKLHYHPHQW

:KHQ DUH H[HFXW IXQFWLRQ VNLOO IXO"

([HFXWLYH IXQFW  
 XV VWDUW DQG F  
 SURMHFWV WDVN  
 VROYH GXULQJ FR  
 RUJDQL]H RXU EH  
 IROORZ GLUHFWL  
 DGDSW WR QHZ V



0F\*UHZ . 6 Q G &+& WKHRU  
 RI LQWHOOLJHQFH DQG LWV LPS  
 FRQWHPSRUDU\ LQWHOOLJHQFH  
 EDWWHULHV >%ORJ 3RVW@ 5HW  
 IURP KWWS ZZZ LDSV\FK FRP  
 DUWLFOHV FKFEULHI SGI

&RRSHDKQ - DQG 'LHW]HO /  
 Q G :KDW LV H[HFXWLYH IXQF  
 LQJ " 5HWLHYHG IURP KWWS  
 ZZZ OGRQOLQH RUJ DUWLFOH

([DPSOHV RI H[HFXWLYH IXQFWLRQ VNLOO

x 2UJDQL]DWLRQ SODQQQLQJ x :RNLQJ PHPRU\

